

Inspirations for New European Bauhaus Prizes 2022

Guide to Applicants

The New European Bauhaus is about our daily lives, focusing on better living together in more beautiful, sustainable and inclusive places. It is about bridging global challenges with local solutions to achieve our climate targets and support a broader transformation on the ground.

A triangle of three inseparable core values guides the New European Bauhaus:

- **sustainability**, from climate goals, to circularity, zero pollution, and biodiversity,
- **aesthetics**, quality of experience and style, beyond functionality,
- **inclusion**, valorising diversity, equality for all, accessibility and affordability.

The 2021 edition of the prizes was a first milestone in rewarding excellence and creativity in implementing the New European Bauhaus. It brought together outstanding project examples, ideas and concepts (over 2,000 applications were received in total) that inspired the development of the New European Bauhaus Initiative as a whole and contributed to shaping its concept. This first edition of the Prizes clearly showed that our local communities can come together and find the most creative and sustainable solutions to make our lives better.


The 2021 edition of the Prizes has been an important contribution to the co-design phase leading to the vision expressed in the European Commission [Communication on the New European Bauhaus](#). The inspiring examples collected for the Prizes as well as the 2000 contributions received during the co-design phase have led the Commission to retain **four thematic axes** along which the first steps of the concrete delivery of the New European Bauhaus will be developed:

- **Reconnecting with nature,**
- **Regaining a sense of belonging,**
- **Prioritising the places and people that need it the most, and**
- **The need for long-term, life-cycle thinking in the industrial ecosystem.**

With the second edition of the New European Bauhaus Awards, we will continue accompanying this transformative movement **beautiful, sustainable together!**

Based on the four thematic axes of transformation, four different categories are established for existing examples or new concepts or ideas that manifest in an exemplary way the New European Bauhaus triangle of values and can inspire the New European Bauhaus movement overall.

In each of the four categories, two parallel competition strands are established:

- Strand A: “**New European Bauhaus Awards**” will be devoted to existing completed examples and
- Strand B: “**New European Bauhaus Rising Stars**”  will be devoted to concepts or ideas submitted by young talents aged 30 or less.

For each category under each strand, two prizes will be awarded for a winner and a runner up.

In each strand, one additional winner will be selected by a public vote (i.e. two public vote prizes in total).

Beyond the quality assessment of applications, the final stage of the evaluation process will also consider the geographical diversity, the balance between applications referring to physical transformation of the built environment and other types of transformations as well as the diversity of contexts (rural/urban, small scale/bigger scale, etc.).

All the preselected examples and concepts/ideas will be given visibility before the final selection on the designated New European Bauhaus website (see below). In addition to a monetary amount, each winner of a prize will benefit from a media partnership provided by the Commission for dedicated communication activities.

All the winners will receive their prizes at an official ceremony held by the European Commission.

The Four Categories

To contribute to beautiful, sustainable and inclusive places, we look for:



'Reconnecting with nature'

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that bring individuals and communities closer to nature, that contribute to regenerate natural ecosystems and prevent loss of biodiversity or invite them to reconsider their relationship with nature in a life centred perspective, as an alternative to the human centred one.

Examples can involve the physical transformation of places showing how new, renovated or regenerated built environment and public spaces may contribute to protection, restoration and/or regeneration of natural ecosystems (including soil and water cycles) and biodiversity. The use of nature-based solutions and materials could be important dimensions in the physical transformation.

Transformations should also favour social inclusion, for instance by considering affordability and accessibility of the place, using the preservation and restoration of its environment as a common task for the whole community to work together, or using green areas as connectors / common and shared spaces across different districts. Transformation should bring quality of experience benefits for the

communities, taking for example, into account local cultural traditions and heritage, as well as local needs.

Examples can also not involve any physical transformation but show how events, activities, processes, products, can convey a feeling or an experience of being part of nature and bring a change of perspective towards nature. These could be neighbourhood, grass roots initiatives, artistic initiatives and festivals, education and learning initiatives, etc.

All examples shall demonstrate in which way they combine, at the same time, contributions to sustainability, inclusion and quality of experience for people. They should also illustrate how they mobilise transdisciplinary approaches, build on participatory processes involving relevant communities and demonstrate replicability in the sense of providing local solutions to global challenges.



'Regaining a sense of belonging'

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that contribute to bringing a sense of belonging, a "spirit" or "meaning" of places, communities (where individuals belong to a group) or goods and that celebrate diversity.

Examples can involve the physical transformation of places showing how new, renovated, refurbished or regenerated built environment (including public spaces) can connect with local historical heritage and traditions or with local features of contemporary demographic realities, cultural and artistic dynamics and life styles. They can also illustrate how regenerative processes can contribute to restore pride or to shape future oriented ambitions for communities at local or regional level. The repurposing of spaces towards positive inter-generational exchanges and community-building could be important dimensions.

Examples can also involve the development of products, processes or business models that build on local culture, traditions, knowhow, craft and contemporary diversity and creativity. It may be fashion, furniture, or interior design, but also food or other elements of our daily life that carry a sense of belonging on a local scale. It can also involve the transmission of traditional knowledge, know-how and skills and its integration into new production or business models contexts.

All examples shall demonstrate in which way they combine, at the same time, contributions to sustainability, inclusion and quality of experience for people. They should also illustrate how they mobilise transdisciplinary approaches, build on participatory processes involving relevant communities and demonstrate replicability in the sense of providing local solutions to global challenges.

3



'Prioritising the places and people that need it the most'

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that contribute to addressing the needs of territories, communities and individuals that need a particular and urgent attention because of specific economic, social or physical characteristics.

Examples can involve the physical transformation and regeneration of territories, including small villages, rural areas, shrinking cities, degenerated city districts and de-industrialised areas. It can involve the development of ambitious social housing projects and the reconversion, renovation, regeneration of built environment to fight segregation and isolation, as well as address particular needs of groups and individuals who are the most vulnerable, for instance, at risk of exclusion or poverty or experiencing homelessness. Examples can also illustrate how the advanced implementation of "design for all" principle to the transformation of the built environment can address accessibility issues for people with disabilities, as well as address aging factors.

Examples can also not involve any physical transformation but show how community services, new ways of bringing various communities (e.g. multigenerational settings) and/or various functions (housing, social inclusion, education and training, etc.) together can bring new solutions to address specific needs. Examples can also include ownership and business models such as anti-speculation schemes and cooperative models for renting processes in expensive city areas.

All examples shall demonstrate in which way they combine, at the same time, contributions to sustainability, inclusion and quality of experience for people. They should also illustrate how they mobilise transdisciplinary approaches, build on participatory processes involving relevant communities and demonstrate replicability in the sense of providing local solutions to global challenges.

4



"Shaping a circular industrial ecosystem and supporting life-cycle thinking"

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that contribute to the transformation of the industrial ecosystems towards more sustainable practices in a spirit of circularity, taking into account relevant social aspects.

Examples can involve the transformation of elements of specific value chains from the sourcing of raw materials to the recycling of waste in various ecosystems, from construction to textile and life style sectors (furniture, design, etc.). In that sense, new processes, new materials, sustainably sourced nature based solutions and products, or new business models bringing clear benefits in terms of sustainability and circularity, as well as in terms of quality of life for

all could be relevant examples. Affordability and social inclusion aspects should be integrated here accordingly.

Examples can also consist of projects addressing education initiatives, skills and challenges associated with the transformation of the industrial ecosystem towards more sustainability and circularity or promoting new economic models in particular in the social and proximity economy, as well as initiatives, which through the transformation of the industrial ecosystem or processes have also contributed to the overall socio-economic development of the locality/region.. Examples can also consist of methods, tools or guidance, which facilitate the (self-)assessment of circularity performance for various types of good and services.

All examples shall demonstrate in which way they combine, at the same time, contributions to sustainability, inclusion and quality of experience for people. They should also illustrate how they mobilise transdisciplinary approaches, build on participatory processes involving relevant communities and demonstrate replicability in the sense of providing local solutions to global challenges.

How to apply

Applications for the New European Bauhaus Prizes will be submitted through the dedicated New European Bauhaus Platform.

The existing examples (Strand A) or concepts/ideas (Strand B) will be described in the detailed application forms depending on which strand you decide upon for submission of your application.

The application form to complete will in particular detail **how the example or your project/concept represents concretisation of the triangle of values underpinning the New European Bauhaus initiative, as well as an analysis of its innovative dimension.** In addition, for strand B, the application will detail the steps foreseen for the further development or implementation of the concept or idea.

Applications can be submitted under one category and in one strand only. One applicant can submit multiple applications as long as each of them is related to a different example or concept/idea. Multiple applications by the same applicant related to the same example or concept/idea under different categories or strands will not be allowed.

The application period will start on **18.01.2022** and end on **28.02.2022 at 19:00 CET.**

The applications for the New European Bauhaus Awards may be done by both individual(s) or organisation(s) (territorial administration, project promoter or organiser, etc). Joint applications by several individuals or several organisations are allowed. The application form shall contain an explanation on the role of each applicant or entity(-ies) in that project.

The applications for the New European Bauhaus Rising Stars may be presented by individuals or groups of individuals aged 30 or less on the last date of this call - **28.02.2022**.

Progress in filling in the application form may be saved by applicants, so that applications may be worked on and modified in draft status before being officially submitted. Applicants are requested to make sure that their applications have been officially submitted by the deadline for submission. Applications that are not officially submitted and that are still in draft by the deadline will not be considered by the Evaluation Committee. Please do your best not to submit your application at the very last hour before the closing of submissions, the website may experience some reduction in processing capacity around that time.

What does the prize consist of?

The winners in each category and each strand will receive a monetary amount (one winner per category in each strand, i.e 8 winners in total):

- EUR 30,000 for winners of the New European Bauhaus Awards, and
- EUR 15,000 for winners of the New European Bauhaus Rising Stars.

The runners up in each category and each strand will receive a monetary amount (one runner up per category in each strand, i.e. 8 runners up in total):

- EUR 20,000 for runners up of the New European Bauhaus Awards, and
- EUR 10,000 for runners up of the New European Bauhaus Rising Stars.

The public vote winners in each strand (two public vote prizes in total) will receive EUR 30,000 in strand A and EUR 15,000 in stand B respectively.

All winners and runners up will also receive a communication package (e.g. paid media, production of a short documentary, how to pitch and promote the project).

The selection process

The selection of the winners and the runners up (18 in total) will be organised and scrutinised by an Evaluation Committee composed of representatives of the Commission services. The Committee will ensure the respect of applicable rules, including in terms of conflict of interest.

The selection process, will take place in several steps.

March 2022

In the first step, the Evaluation Committee will review all the applications to assess their eligibility.

March – April 2022

In the second step, external experts will be selected by the Commission services for the purpose of applications assessment. A special "Call for Expression of Interest" will be published by the Commission, seeking experts that have relevant expertise in relation to the New European Bauhaus. Experts selected within that call, will evaluate the applications and attribute points, based on the award criteria mentioned below.

Each eligible application will be evaluated by two different experts. As a result of this first evaluation process, the a shortlist of the top best scored 40 applications will be established (i.e. five finalists per four categories per strand). When in the sample of 40 best applications no example or concept/idea is originating from one or more Member States, the best-rated project of this (these) Member State(s) will be added to the list of 40 finalists for purposes of a balanced geographical distribution.

April - May 2022

In the third step, the finalists' applications will be published on the website for public voting to establish the two public vote winners. The public voting will be open to all individuals and entities that may wish to cast a vote, as long as they have a valid e-mail address. Voting will take place through a secure on-line system. Each voter will be invited to vote for 3 different applications in each strand. The best voted applications in each strand will be selected.

In the fourth step, the finalists applications will be assessed by a final jury of experts composed by 9 members. The final jury experts will be selected to ensure a balanced diversity of expertise around the three dimensions of the New European Bauhaus initiative (sustainability, inclusion and aesthetics) as well as a gender and geographical balance. Members will also certify the absence of any conflict of interest with respect to any of the finalist applications.

The final jury will propose a final ranking of the applications considering beyond the quality of the applications the following additional criteria:

- (i) geographical diversity, and
- (ii) balance between applications referring to physical transformation of the built environment and other types of transformations
- (iii) diversity of contexts (rural/urban, small scale/bigger scale, etc.)

Concerning geographical diversity, the selection made by the final jury will have to secure that:

- Applications originating from the same Member States are not awarded.¹ under the same category in each strand.

The final jury will operate on a consensus basis. In case of persistent divergence of views, decisions can be taken by a majority of 6 experts.

In the fifth step, the Evaluation Committee composed of representatives of the Commission services, will first check the regularity of the whole process and will review the results of the public voting and the proposal of the final jury and will establish the list of the selected winners (one per strand and per category and two public vote winners – 10 in total) and of the respective runners up (one per strand and per category – 8 in total).

¹ This includes both winners and runners up as well as public prizes.

In case these two public vote winners make part of the final list of 16 best rated applications proposed by the final jury, they will be replaced by the third best rated application in the same strand and category.

The European Commission will award the prizes to the selected winners and the runners up based on the recommendations of the Evaluation Committee.

Eligibility criteria

All applications for the New European Bauhaus prizes shall meet the following eligibility criteria:

1. The application shall be submitted via the online platform no later than 28.02.2022, 19:00.00 CET.
2. Applications must be in English.
3. The application must be submitted by:
 - a) In strand A: the individual(s) or the organization(s) (city or region, funder, organiser) who is/are entitled to represent the project. Applicants can be EU or non-EU residents, as long as their projects are physically located or developed in the EU.
 - b) In strand B: the individual or group of individual who would be the author of the concept/idea. All applicants in this strand must be aged 30 or less on 28.02.2022. Applicants can be EU or non-EU residents, as long as their concept/idea are to be developed and implemented in the EU.
4. The applicant should not be in one or more of the exclusion situations foreseen under Article 136 of the Financial Regulation¹
5. As double funding is strictly prohibited, applications covering projects, which have already received an EU prize, cannot participate in the contest.
6. Applications for projects, concepts or ideas that have already received public funding are eligible, as long as they have not won an EU prize.
7. The applicant will assume sole liability in the event of a claim relating to the activities carried out in the framework of the contest;
8. The name of the legal representative must be indicated.
9. The application shall contain basic information and credits for the work/concept, along with:
 - a) In strand A: at least six (6) photographs with indications on copyright and the authorisation to use them by the European Commission. For examples which cannot be presented through photographs, other type of visual representation can be used (graphs, drawings, etc.)
 - b) In strand B: at least one (1) photograph or visual representation of the concept/idea with indications on copyright and the authorisation to use them by the European Commission.
10. The application shall consist in a fully completed application form as found on the website; all mandatory fields must be filled in. Each applicant must sign the Privacy Statement that accompanies the application form.
11. The applicants must clearly refer to the prize category and strand that they apply for in their application form.
12. The same project, example, concept or idea cannot be submitted for several categories or for both strands.

13. The same applicant(s) can submit more than one application, but these have to be different applications (examples or concepts/ideas) for different categories or strands, see point 12 above. No same application is allowed twice.
14. The examples under strand A must have already been fully completed at the time of the application. Fully completed would indicate that there are no missing components to the project (be it physical/tangible or intangible components). This means that tangible examples may not include any unbuilt/unfinished physical elements. Processes, tools, business models, methods etc. need to have been fully developed by the time of application. They also need to have been implemented or applied in at least one concrete case.
15. The prize awards (Strand A) are looking for recently completed projects. The examples under strand A therefore, as fully completed, should not be older (date of completion of the project) than 2 years of existence.
16. Under Strand B, concepts, prototypes and solutions (tools, methods, ideas, process, etc) that will have no replicability in different contexts are not eligible. Replicability is understood as clear pathway as to how these examples will be realized in the future by providing evidence as much as possible in that respect.
17. The concepts/ideas under strand B can be at different stages of development from the early concepts to prototype level and should be presented with a development plan, outlining the foreseen steps envisaged to further develop, promote and/or implement the concept/idea with a particular focus on the year following the application. The concepts/ideas can concern tangible products (buildings, building complexes, materials, lifestyle products etc.), as well as processes, tools and methods.

Award criteria

The final ranking and selection of the winners and the runners up shall be confirmed by the Evaluation Committee, consisting of Members of the European Commission that have the full responsibility for the proper conduct and the outcome of the evaluation on the basis of the following award criteria:

For the New European Bauhaus Awards:

- a) Exemplary, state of the art character of the project in the selected award category. Projects shall demonstrate how all three core values of sustainability, aesthetics and inclusion have been pursued and combined in an exemplary way in relation to the specific category. (40 points/100)
- b) Demonstrated results/impacts of the project in relation to what is expected under each category. (20 points/100)
- c) Citizen engagement & involvement. Specific value will be given to the quality of the involvement of citizens and civil society in the design and/or implementation of the project. The project should show the benefits that derived from the involvement and offer, as much as possible, local solutions to global challenges. (20 points/100)
- d) Innovative dimension as compared to mainstream practices. (10 points/100)

e) High potential for transferability and replicability of the project to different contexts, based on clear documentation, communication of methodology and principles. (10 points/100).

A maximum of 100 points will be awarded for the quality of the proposal. A minimum score of 50 % is required for each criterion. Only the proposals meeting this quality thresholds can be put onto the finalist list.

For the New European Bauhaus Rising Stars:

a) Exemplary, state of the art character of the project idea or concept in the selected award category. Projects and concepts shall demonstrate how all three core values of sustainability, aesthetics and inclusion may be pursued and combined in an exemplary way in relation to the specific category. (50 points/100)

b) Innovative dimension as compared to mainstream concepts and practices (25 points/100)

c) Relevance, quality and credibility of the development plan with a particular attention to the steps envisaged in the year following the application. (25 points/100)

A maximum of 100 points will be awarded for the quality of the proposal. A minimum score of 50 % is required for each criterion. Only the proposals meeting this quality thresholds can be put onto the finalist list.

Complementary award criteria

Having due regard to the ranking of applications on the basis of the award criteria listed above, the selection by the final jury will take into account the following additional criteria:

- (i) geographical diversity, and
- (ii) balance between applications referring to physical transformation of the built environment and other types of transformations
- (iii) diversity of contexts (rural/urban, small scale/bigger scale, etc.)

Concerning geographical diversity, the final selection made by the final jury will have to secure that:

- Applications originating from the same Member States are not awarded in the same category in any given strand.

Cancelation of the prize

The Commission may cancel the contest or decide not to award the prize in any or all of the categories, without any obligation to compensate participants, if: (a) no applications are received, (b) the evaluation committee cannot find a winner in each category and strand, or c) the winners are not eligible or must be excluded.

Withdrawal of the prize

The Commission may withdraw the prize after its award and recover all payments made, if it finds out that: (a) false information, fraud or corruption was used to obtain it, (b) a winner was not eligible or should have been excluded, (c) a winner is in serious breach of its obligations under the above rules of this contest.

ⁱ **Article 136** ([L 2018193EN.01000101.xml \(europa.eu\)](#))