

Smart and Sustainable Specialisation Strategy RIS3 2021-2027

“Smart specialisation to transform Galicia”

Festival of Social Innovation
Ares Innova 2021

DATE AND LOCATIONS

Friday 1 October (Montefaro) Saturday 2 October (Redes) Saturday 9 October (Ares)

RIS3 – DESIGN AND SOCIAL INNOVATION

Galicia aims to be a pioneer in incorporating the social dimension in its Smart Specialisation Strategy (RIS3) for the period 2021-2027. The objective is to collectively transform Galicia by facing, through social innovation, the challenges that arise in two areas:

- Talent, empowering it to redefine the professions of the future and create quality employment
- Sustainability, with a view to promote a collaborative economy based on circularity.

Innovation has a direct impact on people’s lives and is essential to generate social and economic welfare. With this objective in mind, the Galician RIS3 2021-2027 is open to the participation of everyone, which is why it is necessary to invite all citizens to get to know and share this process. To channel this collective energy and bring the culture of social innovation to audiences of all ages, the **Galician Innovation Agency** of the Xunta de Galicia is organising the **Festival of Social Innovation Ares Innova 2021**, which will take place in the town of Ares in A Coruña, which will become a living laboratory to explore in community shared solutions to social, economic and environmental challenges.

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The festival is organized in the framework of the RIS3 of Galicia and the Design for Innovation and Sustainability Programme 2024 - DIFERENZA, and has the collaboration of several local entities and experts in social innovation and strategic design.

One of its main elements is the RuralLab project, which aims to find rural innovation solutions applied to the territory of Ares through citizen participation in the areas of sustainable tourism, active ageing and responsible entrepreneurship. The pilot project, which the Xunta has just joined, is being developed by the DIDAC Foundation and the Gabeiras Foundation and will be transferred to other areas of Galicia.

FRIDAY 1 OCTOBER – MONTEFARO

- 13:00 **Presentation RIS3 for SOCIAL INNOVATION: Smart Specialisation Strategy of Galicia RIS3 Galicia 2021-2027.**
Patricia Argerey, Manager of the Galician Innovation Agency.
Location: Municipal Library of Ares (Indian building of the "Alianza Aresana").
- 16:30 **Presentation of the Festival of Social Innovation: Ares Innova 2021**
Patricia Argerey, Manager of the Galician Agency for Innovation.
Location: Monastery of Santa Catalina de Montefaro.
- 16:35 **Inspiring talk – discussion.**
"How can we imagine the rural as an opportunity? What are the real economic, social and environmental challenges? How to work the material and immaterial heritage to turn it into an opportunity".
With **Alberto Barreiro** (expert in design and transformation), **Manuel Vázquez** (strategic designer at Soulsight), **Patricia Gabeiras** (Gabeiras Foundation), **Nuria Alonso** (Entretantos Foundation). Moderator: **David Barro** (DIDAC Foundation) Location: Monastery of Santa Catalina de Montefaro.
- 17:30 **Presentation of the RuralLab project and its residences for social and creative innovation for sustainable economic transformation.**
Speakers: **Alberto Barreiro** and **María Lorenzo**
Location: Monastery of Santa Catalina de Montefaro
- 18:00 **Presentation of the exhibition "Justicia Ártabra" by Vitor Mejuto**
Location: Monastery of Santa Catalina de Montefaro.
- 18:30 **Innovative performative action by NAPAL**, a trio of experimental electro-acoustic art and music composed by **Pablo Riega**, **Mateo Mena** and **Macarena Montesinos**.
Location: Monastery of Santa Catalina de Montefaro.

SATURDAY 2 OCTOBER – REDES

9:15-11:45 / 13:00-14:30 / 16:00-18:30

Workshops on design thinking and design of futures for co-creation to search for creative and responsible solutions in the economic, social and environmental fields for the city council of Ares and Ferrolterra (working group with associations, local groups and strategic experts).

Location: School of the Redes-Camouco Instructive Group (Indian building located in Redes).

12:00 **Performance on the sea and the possibilities of craftsman profession** by the multidisciplinary artist **Verónica Moar**.
Location: Redes Beach.

SATURDAY 9 OCTOBER – ARES**Location: Constitución square**Presented by: **María Solar**, journalist, writer, and presenter

10:00 **Inspiring talk.**
Alberto Barreiro, strategic designer.
"What is innovation? How can we contribute to the smart specialisation of our region? Why can and should we all innovate? How can we imagine the rural as an opportunity?"

10:25 **Opening of the Festival.**
Francisco Conde López, Second Vice-President and Regional Minister of Economy, Business and Innovation.
Julio Iglesias, Mayor of Ares city council

10:50 **Opening of the innovation workshops for families to combine art, marine science and open technologies.**
Exhibition of innovation projects carried out by children from the VermisLAB collective to provide solutions to different social problems. Furgomaker, marine environment and circular economy.
Coordinated by VermisLAB.

11:00 **Presentation of the RuralLab project and its residencies for social and creative innovation**, in the frame of the Design for Innovation and Sustainability Programme 2024 - DIFERENZA.
Presented by: **David Barro** (DIDAC Foundation) and **Patricia Gabeiras** (Gabeiras Foundation).

11:10

Public forum: Discussions with citizens.

"Where the sea reaches". How to generate employment and wealth through the blue economy and how to promote innovative solutions for carbon capture, biomaterials, energy...

Rita Míguez, president of ANMUPESCA, National Association of Women in Wool Fishing.

Laurent Ogel, promoter of PRAXXIS Inclusion Galician Cooperative Society and promoter of La02Velas, a nautical, social, ecological and sustainable association.

Moderator: **Javier García Galdo**, marine biologist and technical director at Sinergia Consultora.

12:00

Public forum: Discussions with citizens.

Thinking like a forest". How to innovate in the exploitation and maintenance of forests in a responsible way and capable of incorporating their sustainability into the impact.

Patricia Gabeiras, lawyer and Oxygen Prize, awarded by the Association for the ecological defence of Galicia (ADEGA) for her work in defence of the environment.

Francisco Pedras, president of A Monte Association.

Fran García, territorial analyst and founding partner of the Association for the Custody of the Betula Atlantic Forest.

Moderator: **Eva González**, coordinator of the Rural Development Group (RDG) Limia-Arnoia and founding partner of the company Carabuña.

12:45

Performative installation and urban stage performance by the artist **María Roja**, based on a collaborative and technological action.

PERMANENT ACTIVITIES SMART SPECIALISATION STRATEGY RIS3 GALICIA

- Stand where citizens are invited to participate in the elaboration of the new RIS3 and where they can provide their suggestions on how research and innovation can contribute to the economic, social and environmental improvement of Ares.
- RIS3 Exhibition: Sustainable research and innovation projects for the economic, social and environmental improvement of Galicia.